N11601 New Venture Creation



1.

Burns P. New Venture Creation: A Framework for Entrepreneurial Start-Ups. Palgrave Macmillan; 2014. https://ebookcentral.proquest.com/lib/nottingham/detail.action?docID=4763512

2.

Kuratko DF. Entrepreneurship: Theory, Process, Practice. 10th ed. Cengage Learning; 2017.

З.

Wickham, Philip A. Strategic Entrepreneurship. 4th ed. Financial Times Prentice Hall; 2006.

4.

Wickham, Philip A., MyiLibrary. Strategic Entrepreneurship. 4th ed. Financial Times Prentice Hall; 2006. https://ebookcentral.proquest.com/lib/nottingham/detail.action?docID=5139046

5.

Barringer BR, Ireland RD. Entrepreneurship: Successfully Launching New Ventures. 6th ed., global ed. Pearson; 2019. https://ebookcentral.proquest.com/lib/nottingham/detail.action?docID=5573679 Burns P. Entrepreneurship and Small Business: Start-up, Growth and Maturity. 4th ed. Palgrave Macmillan Education; 2016.

7.

Slack N, Brandon-Jones A, Johnston R. Operations Management. 7th ed. Pearson; 2013.

8.

Spinelli, Stephen, Adams, Robert J., Timmons, Jeffry A. New Venture Creation: Entrepreneurship for the 21st Century. 9th ed., International ed. McGraw-Hill/Irwin; 2012.

9.

Shane, Scott Andrew. The Illusions of Entrepreneurship: The Costly Myths That Entrepreneurs, Investors, and Policy Makers Live By. Yale University Press; 2009. https://ebookcentral.proquest.com/lib/nottingham/detail.action?docID=3420974

10.

Ries E. The Lean Startup: How Constant Innovation to Creates Radically Successful Businesses. Portfolio Penguin; 2011.

11.

Kawasaki, Guy. The Art of the Start: The Time-Tested, Battle-Hardened Guide for Anyone Starting Anything. Portfolio; 2004.