Managing for Sustainability (ICCS4006) (N14152)



Asmus, PeterCauley, HankMaroney, Katharine. 'Turning CONFLICT into COOPERATION'. Stanford Social Innovation Review 4.3 (n.d.): 52–61. http://search.proquest.com/docview/217167072/566EA98424444CFDPQ/18?accountid=80 18.

Austin, James E., and M. May Seitanidi. 'Collaborative Value Creation: A Review of Partnering Between Nonprofits and Businesses: Part I. Value Creation Spectrum and Collaboration Stages'. Nonprofit and Voluntary Sector Quarterly 41.5 (2012): 726–58. https://doi.org/10.1177/0899764012450777.

Austin, James E., and Maria May Seitanidi. 'Collaborative Value Creation: A Review of Partnering Between Nonprofits and Businesses. Part 2: Partnership Processes and Outcomes'. Nonprofit and Voluntary Sector Quarterly 41.6 (2012): 929–68. https://doi.org/10.1177/0899764012454685.

Azapagic, A. 'Systems Approach to Corporate Sustainability'. Process Safety and Environmental Protection 81.5 (2003): 303–16. https://doi.org/10.1205/095758203770224342.

Banerjee, S. B. 'Embedding Sustainability Across the Organization: A Critical Perspective'. Academy of Management Learning & Education 10.4 (2011): 719–31. https://doi.org/10.5465/amle.2010.0005.

Baumgärtner, Stefan, and Martin Quaas. 'What Is Sustainability Economics?' Ecological Economics 69.3 (2010): 445–50. https://doi.org/10.1016/j.ecolecon.2009.11.019.

Bies, R. J., J. M. Bartunek, T. L. Fort, and M. N. Zald. 'CORPORATIONS AS SOCIAL CHANGE AGENTS: INDIVIDUAL, INTERPERSONAL, INSTITUTIONAL, AND ENVIRONMENTAL DYNAMICS.' Academy of Management Review 32.3 (2007): 788–93. https://doi.org/10.5465/AMR.2007.25275515.

Clarke, Amelia, and Mark Fuller. 'Collaborative Strategic Management: Strategy Formulation and Implementation by Multi-Organizational Cross-Sector Social Partnerships'. Journal of Business Ethics 94.S1 (2010): 85–101. https://doi.org/10.1007/s10551-011-0781-5.

Coombs, W Timothy. 'Protecting Organization Reputations During a Crisis: The Development and Application of Situational Crisis Communication Theory'. Corporate Reputation Review 10.3 (2007): 163–76. https://doi.org/10.1057/palgrave.crr.1550049.

Coombs, W. Timothy, and Sherry J. Holladay. 'Comparing Apology to Equivalent Crisis

Response Strategies: Clarifying Apology's Role and Value in Crisis Communication'. Public Relations Review 34.3 (2008): 252–57. https://doi.org/10.1016/j.pubrev.2008.04.001.

Dahan, Nicolas M., Jonathan P. Doh, Jennifer Oetzel, and Michael Yaziji. 'Corporate-NGO Collaboration: Co-Creating New Business Models for Developing Markets'. Long Range Planning 43.2–3 (2010): 326–42. https://doi.org/10.1016/j.lrp.2009.11.003.

Delmas, Magali, and Vered Doctori Blass. 'Measuring Corporate Environmental Performance: The Trade-Offs of Sustainability Ratings'. Business Strategy and the Environment 19.4 (2010): 245–60. https://doi.org/10.1002/bse.676.

Dowler, Elizabeth A., and Deirdre O'Connor. 'Rights-Based Approaches to Addressing Food Poverty and Food Insecurity in Ireland and UK'. Social Science & Medicine 74.1 (2012): 44–51. https://doi.org/10.1016/j.socscimed.2011.08.036.

Dyllick, ThomasHockerts, Kai. 'Beyond the Business Case for Corporate Sustainability'. Business Strategy and the Environment 11.2 (n.d.). http://search.proquest.com/docview/213772392?OpenUrlRefId=info:xri/sid:primo&acc ountid=8018.

Elena Windolph, SarahSchaltegger, StefanHerzig, Christian. 'Implementing Corporate Sustainability: What Drives the Application of Sustainability Management Tools in Germany?' Sustainability Accounting, Management and Policy Journal 5.4 (2014): 378–404. http://search.proquest.com/docview/1633971170?OpenUrlRefId=info:xri/sid:primo&ac countid=8018.

Epstein, Marc J., and Marie-Josée Roy. 'Sustainability in Action: Identifying and Measuring the Key Performance Drivers'. Long Range Planning 34.5 (2001): 585–604. https://doi.org/10.1016/S0024-6301(01)00084-X.

Epstein, Marc JBuhovac, Adriana RejcYuthas, Kristi. 'Implementing Sustainability: THE ROLE OF LEADERSHIP AND ORGANIZATIONAL CULTURE'. Strategic Finance 91.10 (n.d.): 41–47. http://search.proquest.com/docview/229765119/E6017F0DCC924886PQ/13?accountid=80 18.

Fassin, Yves. 'The Stakeholder Model Refined'. Journal of Business Ethics 84.1 (n.d.): 113–35.

http://search.proquest.com/docview/198115729?OpenUrlRefId=info:xri/sid:primo&accountid=8018.

Freeman, R. Edward. 'Chapter 3, Stakeholder Management: Framework and Philosophy, Strategic Management'. Strategic Management: A Stakeholder Approach. Cambridge: Cambridge University Press, 2010. https://doi.org/10.1017/CBO9781139192675.

Garvare, Rickard, and Peter Johansson. 'Management for Sustainability – A Stakeholder Theory'. Total Quality Management & Business Excellence 21.7 (2010): 737–44. https://doi.org/10.1080/14783363.2010.483095.

Gasparatos, A., and A. Scolobig. 'Choosing the Most Appropriate Sustainability Assessment Tool'. Ecological Economics 80 (2012): 1–7. https://doi.org/10.1016/j.ecolecon.2012.05.005. Hart, S.L. 'Beyond Greening: Strategies for a Sustainable World'. Harvard Business Review 75.1 (1997): 6–76.

https://hbr.org/1997/01/beyond-greening-strategies-for-a-sustainable-world.

Hart, Stuart L., and Sanjay Sharma. 'Engaging Fringe Stakeholders for Competitive Imagination.' Academy of Management Executive 18.1 (2004): 7–18. https://doi.org/10.5465/AME.2004.12691227.

HAUGH, HELEN M., and ALKA TALWAR. 'How Do Corporations Embed Sustainability Across the Organization?' Academy of Management Learning & Education 9.3 (2010): 384–96. https://doi.org/10.5465/AMLE.2010.53791822.

Hollender, Jeffrey. 'Net Positive: The Future of Sustainable Business | Stanford Social Innovation Review'. Stanford Social Innovation Review (n.d.). https://ssir.org/articles/entry/net_positive_the_future_of_sustainable_business#.

Holzer, B. 'Turning Stakeseekers Into Stakeholders: A Political Coalition Perspective on the Politics of Stakeholder Influence'. Business & Society 47.1 (2007): 50–67. https://doi.org/10.1177/0007650307306341.

Hopkins, Michael STownend, AndrewKhayat, ZaynaBalagopal, BaluReeves, Martin. 'The Business of Sustainability: What It Means To Managers Now'. MIT Sloan Management Review 51.1 (n.d.): 20–26.

http://search.proquest.com/docview/224973340?OpenUrlRefId=info:xri/sid:primo&accountid=8018.

Jeff Frooman. 'Stakeholder Influence Strategies'. The Academy of Management Review 24.2 (1999): 191–205. http://www.jstor.org/stable/259074?seq=1#page scan tab contents.

Jin, Yan, Brooke Fisher Liu, and Lucinda L. Austin. 'Examining the Role of Social Media in Effective Crisis Management'. Communication Research 41.1 (2014): 74–94. https://doi.org/10.1177/0093650211423918.

Kaptein, Muel, and Rob Van Tulder. 'Toward Effective Stakeholder Dialogue'. Business and Society Review 108.2 (2003): 203–24. https://doi.org/10.1111/1467-8594.00161.

Lawrence, A.T. 'Chapter 9 - The Drivers of Stakeholder Engagement: Reflections on the Case of Royal Dutch/Shell'. Pages 185–99 in Unfolding Stakeholder Thinking: Theory, Responsibility and Engagement. Greenleaf Publishing in association with GSE Research, n.d. http://www.ingentaconnect.com/content/9781909493285.

Le Ber, M. J., and O. Branzei. '(Re)Forming Strategic Cross-Sector Partnerships: Relational Processes of Social Innovation'. Business & Society 49.1 (2010): 140–72. https://doi.org/10.1177/0007650309345457.

———. 'Towards a Critical Theory of Value Creation in Cross-Sector Partnerships'. Organization 17.5 (2010): 599–629. https://doi.org/10.1177/1350508410372621.

Livingstone, Nicola. 'The Hunger Games: Food Poverty and Politics in the UK'. Capital & Class 39.2 (2015): 188–95. https://doi.org/10.1177/0309816815576737.

Lovins, A.B, L.H Lovins, and P. Hawken. 'A Road Map for Natural Capitalism'. Harvard Business Review 85.7–8 (2007): 172–83. https://hbr.org/2007/07/a-road-map-for-natural-capitalism.

Lunenburg, F.C. 'Managing Change: The Role of the Change Agent'. International Journal of Management, Business and Administration 13.1 (2010): 1–6. https://naaee.org/sites/default/files/lunenburg_fred_c._managing_change_the_role_of_change_agent_ijmba_v13_n1_2010.pdf.

Magis, K., and C. Shinn. 'Chapter 2 - Emergent Principles of Social Sustainability'. Understanding the Social Dimension of Sustainability (Routledge Studies in Developme). Routledge; 1 edition, 6AD.

https://www.amazon.co.uk/Understanding-Dimension-Sustainability-Routledge-Developme/ dp/0415536677/ref=sr_1_2?ie=UTF8&qid=1494850997&sr=8-2&keywords =Understanding+the+Social+Dimension+of+Sustainability.

Mathur, Vivek Narain, Andrew D.F. Price, and Simon Austin. 'Conceptualizing Stakeholder Engagement in the Context of Sustainability and Its Assessment'. Construction Management and Economics 26.6 (2008): 601–9. https://doi.org/10.1080/01446190802061233.

Muthuri, Judy N., Wendy Chapple, and Jeremy Moon. 'An Integrated Approach to Implementing «Community Participation" in Corporate Community Involvement: Lessons from Magadi Soda Company in Kenya'. Journal of Business Ethics 85.S2 (2009): 431–44. https://doi.org/10.1007/s10551-008-9739-7.

Ness, Barry, Evelin Urbel-Piirsalu, Stefan Anderberg, and Lennart Olsson. 'Categorising Tools for Sustainability Assessment'. Ecological Economics 60.3 (2007): 498–508. https://doi.org/10.1016/j.ecolecon.2006.07.023.

Nidumolu, Ram1 ram@innovastrat.comPrahalad, C. K.2,3

ckp@bus.umich.eduRangaswami, M. R.4,5 mr@sandhill.com. 'The Publisher Offers Limited Access to This Article. The Full Text Cannot Be Printed or Saved.WHY SUSTAINABILITY IS NOW THE KEY DRIVER OF INNOVATION. (Cover Story)'. Harvard Business Review 87.Issue 9 (2009): 56–64.

http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=43831035&site=ehost-live.

Noel M. Tichy, Michael L. Tushman and Charles Fombrun. 'Social Network Analysis for Organizations'. The Academy of Management Review 4.4 (1979): 507–19. http://www.jstor.org/stable/257851?seq=1#page_scan_tab_contents.

Nutz, N., and M. Sievers. 'A Rough Guide to Value Chain Development: How to Create Employment and Improve Working Conditions in Targeted Sectors', n.d. http://www.ilo.org/empent/areas/value-chain-development-vcd/WCMS_366005/lang--en/ind ex.htm.

Ostrom, E. 'A General Framework for Analyzing Sustainability of Social-Ecological Systems'. Science 325.5939 (2009): 419–22. https://doi.org/10.1126/science.1172133.

PACHE, ANNE-CLAIRE, and FILIPE SANTOS. 'WHEN WORLDS COLLIDE: THE INTERNAL DYNAMICS OF ORGANIZATIONAL RESPONSES TO CONFLICTING INSTITUTIONAL DEMANDS.'

Academy of Management Review 35.3 (2010): 455–76. https://doi.org/10.5465/AMR.2010.51142368.

Perrini, Francesco, and Antonio Tencati. 'Sustainability and Stakeholder Management: The Need for New Corporate Performance Evaluation and Reporting Systems'. Business Strategy and the Environment 15.5 (2006): 296–308. https://doi.org/10.1002/bse.538.

Porter, M.E., and C. van der Linde. 'Green and Competitive: Ending the Stalemate'. Harvard Business Review 73.5 (1995): 120–34. https://hbr.org/1995/09/green-and-competitive-ending-the-stalemate.

Ronald K. Mitchell, Bradley R. Agle and Donna J. Wood. 'Toward a Theory of Stakeholder Identification and Salience: Defining the Principle of Who and What Really Counts'. The Academy of Management Review 22.4 (1997): 853–86. http://www.jstor.org/stable/259247?seq=1#page scan tab contents.

Schaltegger, Stefan, Florian Lüdeke Freund, and Erik G. Hansen. 'Business Cases for Sustainability: The Role of Business Model Innovation for Corporate Sustainability'. International Journal of Innovation and Sustainable Development 6.2 (2012). https://doi.org/10.1504/IJISD.2012.046944.

Sharifi, Ayyoob, and Akito Murayama. 'A Critical Review of Seven Selected Neighborhood Sustainability Assessment Tools'. Environmental Impact Assessment Review 38 (2013): 73–87. https://doi.org/10.1016/j.eiar.2012.06.006.

Strand, Robert. 'Strategic Leadership of Corporate Sustainability'. Journal of Business Ethics 123.4 (n.d.): 687–706. http://search.proquest.com/docview/1558286107?OpenUrlRefId=info:xri/sid:primo&ac countid=8018.

Stubbs, W., and C. Cocklin. 'Conceptualizing a "Sustainability Business Model"'. Organization & Environment 21.2 (2008): 103–27. https://doi.org/10.1177/1086026608318042.

Timothy J. Rowley. 'Moving beyond Dyadic Ties: A Network Theory of Stakeholder Influences'. The Academy of Management Review 22.4 (1997): 887–910. http://www.jstor.org/stable/259248?seq=1#page_scan_tab_contents.

United Nations. 'After the Signature – A Guide to Engagement in the Global Compact | UN Global Compact', n.d. https://www.unglobalcompact.org/library/241.

Upham, Paul. 'An Assessment of The Natural Step Theory of Sustainability'. Journal of Cleaner Production 8.6 (2000): 445–54. https://doi.org/10.1016/S0959-6526(00)00012-3.

White, Peter. 'Building a Sustainability Strategy into the Business'. Corporate Governance 9.4 (2009): 386–94.

http://search.proquest.com/docview/207991635?OpenUrlRefId=info:xri/sid:primo&accountid=8018.

Wilson, Mel. 'Corporate Sustainability: What Is It and Where Does It Come From?' Ivey Business Journal Online (n.d.).

http://search.proquest.com/docview/216184754/B8C083C33D9140B1PQ/4?accountid=801

8.

'Accountability - Stakeholder Engagement Standards AA1000ses':, n.d. http://www.accountability.org/standards/.

'Food Waste Reduction | WRAP UK', n.d. http://www.wrap.org.uk/food-waste-reduction.

'Raising Our Game: Can We Sustain Globalization', 2007. http://sustainability.com/our-work/reports/raising-our-game/.

'RBS USA: Embed and Support Sustainable Thinking across the Business', 26AD. https://www.youtube.com/watch?v=6TDRk9re1mQ&feature=youtu.be.