

N14M07 Strategic Management

[View Online](#)

1.

Are you sure you have a strategy? Academy of Management Executive [Internet]. 59AD; Available from:
<http://search.ebscohost.com/login.aspx?direct=true&db=bah&AN=19417907&site=ehost-live>

2.

Oomens MJH, Bosch FAJ van den. Strategic Issue Management in Major European-Based Companies. Long Range Planning. 1999 Mar;32(1):49-57.

3.

The perils of bad strategy. By: Rumelt, Richard, McKinsey Quarterly, 00475394, 2011, Issue 1. Available from:
<http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=58572247&site=ehost-live>

4.

Whittington R, Cailluet L, Yakis-Douglas B. Opening Strategy: Evolution of a Precarious Profession. British Journal of Management. 2011 Sep;22(3):531-44.

5.

Allio RJ, Fahey L. Joan Magretta: what executives can learn from revisiting Michael Porter. Strategy & Leadership. 2012 Mar 2;40(2):5-10.

6.

Going from global trends to corporate strategy. By: Becker, Wendy M., Freeman, Vanessa M., McKinsey Quarterly, 00475394, 2006, Issue 3. Available from:
<http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=22332869&site=ehost-live>

7.

The Role of Scenario Planning in Exploring the Environment in View of the L... International Studies of Management & Organization [Internet]. 2006; Available from:
<http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=22421904&site=ehost-live>

8.

Dobbs R, Manyika J, Woetzel JR, ebrary. No ordinary disruption: the four global forces breaking all the trends [Internet]. 1st ed. New York: PublicAffairs; 2015. Available from:
<http://site.ebrary.com/lib/uon/Doc?id=11050386>

9.

Barney J. Firm Resources and Sustained Competitive Advantage. Journal of Management. 1991 Mar 1;17(1):99-120.

10.

Dynamic capabilities at IBM: Driving strategy into action. California Management Review [Internet]. Available from:
<http://search.ebscohost.com/login.aspx?direct=true&db=bah&AN=25995888&site=ehost-live>

11.

Dorothy Leonard-Barton. Core Capabilities and Core Rigidities: A Paradox in Managing New Product Development. Strategic Management Journal [Internet]. 1992;13:111-25. Available from: http://www.jstor.org/stable/2486355?seq=1#page_scan_tab_contents

12.

Kraaijenbrink J, Spender JC, Groen AJ. The Resource-Based View: A Review and Assessment of Its Critiques. *Journal of Management*. 2010 Jan 1;36(1):349–72.

13.

D'Aveni RA, Dagnino GB, Smith KG. The age of temporary advantage. *Strategic Management Journal*. 2010 Dec;31(13):1371–85.

14.

Mintzberg H, Ahlstrand BW, Lampel J. *Strategy safari: the complete guide through the wilds of strategic management*. 2nd ed. Harlow: Pearson Prentice Hall; 2009.

15.

Blue Ocean Strategy: FROM THEORY TO PRACTICE. *California Management Review* [Internet]. 2005; Available from: <http://search.ebscohost.com/login.aspx?direct=true&db=bah&AN=17070054&site=ehost-live>

16.

Berger S, MIT Industrial Performance Center. *How we compete: what companies around the world are doing to make it in today's global economy*. 1st ed. New York: Currency Doubleday; 2005.

17.

Testing the limits of diversification | McKinsey & Company [Internet]. Available from: <http://www.mckinsey.com/business-functions/strategy-and-corporate-finance/our-insights/testing-the-limits-of-diversification>

18.

Why diversify? Four decades of management thinking. *Academy of Management Executive* [Internet]. 1993; Available from: <http://search.ebscohost.com/login.aspx?direct=true&db=bah&AN=9411302341&site=ehost-live>

19.

Re-conceptualizing Bartlett and Ghoshal's Classification of National Subsid... Journal of Management Studies [Internet]. 2011; Available from: <http://search.ebscohost.com/login.aspx?direct=true&db=bah&AN=58120614&site=ehost-live>

20.

Bossidy, Larry. Execution. London: Random House Business; 2011.

21.

Balogun J. Managing Change: Steering a Course between Intended Strategies and Unanticipated Outcomes. Long Range Planning. 2006 Feb;39(1):29-49.

22.

Strategy as Intent - an Old Solution to a Modern Problem [Internet]. Available from: <http://www.criticaleye.com/insights-detail.cfm?id=2752>

23.

De Geuser F, Mooraj S, Oyon D. Does the Balanced Scorecard Add Value? Empirical Evidence on its Effect on Performance. European Accounting Review. 2009 May;18(1):93-122.

24.

HREBINIAK LG. Obstacles to Effective Strategy Implementation. Organizational Dynamics. 2006 Jan;35(1):12-31.

25.

Henry Mintzberg and James A. Waters. Of Strategies, Deliberate and Emergent. Strategic Management Journal [Internet]. 1985;6(3):257-72. Available from: http://www.jstor.org/stable/2486186?seq=1#page_scan_tab_contents

26.

Balogun J, Jacobs C, Jarzabkowski P, Mantere S, Vaara E. Placing Strategy Discourse in Context: Sociomateriality, Sensemaking, and Power. *Journal of Management Studies*. 2014 Mar;51(2):175–201.

27.

David Barry and Michael Elmes. Strategy Retold: Toward a Narrative View of Strategic Discourse. *The Academy of Management Review* [Internet]. 1997;22(2):429–52. Available from: http://www.jstor.org/stable/259329?seq=1#page_scan_tab_contents

28.

Greckhamer T. The Stretch of Strategic Management Discourse: A Critical Analysis. *Organization Studies*. 2010 Jul 1;31(7):841–71.

29.

Henry Mintzberg and James A. Waters. Of Strategies, Deliberate and Emergent. *Strategic Management Journal* [Internet]. 1985;6(3):257–72. Available from: http://www.jstor.org/stable/2486186?seq=1#page_scan_tab_contents

30.

Kornberger M, Clegg S. Strategy as performative practice: The case of Sydney 2030. *Strategic Organization*. 2011 May 1;9(2):136–62.

31.

Whittington R, Cailluet L, Yakis-Douglas B. Opening Strategy: Evolution of a Precarious Profession. *British Journal of Management*. 2011 Sep;22(3):531–44.