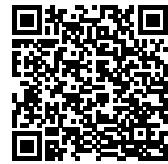


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@misc{Emerson Electric(Suzhou) C. Ltd. from CEIBS (China Europe International Business School), Shanghai, Case material CC-402-006, url={http://people.terry.uga.edu/rwatson/mist5780/cases/Emerson%20Electric.pdf} }