

Strategic Management (BUSI4013) (N14M07)

View Online



Allio, R.J. and Fahey, L. (2012) 'Joan Magretta: what executives can learn from revisiting Michael Porter', *Strategy & Leadership*, 40(2), pp. 5-10. Available at: <https://doi.org/10.1108/10878571211209297>.

'Are you sure you have a strategy?' (59AD) *Academy of Management Executive* [Preprint]. Available at: <http://search.ebscohost.com/login.aspx?direct=true&db=bah&AN=19417907&site=ehost-live>.

Balogun, J. (2006) 'Managing Change: Steering a Course between Intended Strategies and Unanticipated Outcomes', *Long Range Planning*, 39(1), pp. 29-49. Available at: <https://doi.org/10.1016/j.lrp.2005.02.010>.

Balogun, J. et al. (2014) 'Placing Strategy Discourse in Context: Sociomateriality, Sensemaking, and Power', *Journal of Management Studies*, 51(2), pp. 175-201. Available at: <https://doi.org/10.1111/joms.12059>.

Balogun, J. and Johnson, G. (2005) 'From Intended Strategies to Unintended Outcomes: The Impact of Change Recipient Sensemaking', *Organization Studies*, 26(11), pp. 1573-1601. Available at: <https://doi.org/10.1177/0170840605054624>.

Barney, J. (1991) 'Firm Resources and Sustained Competitive Advantage', *Journal of Management*, 17(1), pp. 99-120. Available at: <https://doi.org/10.1177/014920639101700108>.

'Blue Ocean Strategy: FROM THEORY TO PRACTICE.' (2005) *California Management Review* [Preprint]. Available at: <http://search.ebscohost.com/login.aspx?direct=true&db=bah&AN=17070054&site=ehost-live>.

Campbell, A. and Goold, M. (no date) 'Do You Have a Well-Designed Organization?', *Harvard Business Review* [Preprint]. Available at: <https://hbr.org/2002/03/do-you-have-a-well-designed-organization>.

Campbell, A., Goold, M. and Alexander, M. (no date) 'Corporate Strategy: The Quest for Parenting Advantage', *Harvard Business Review* [Preprint]. Available at: <https://hbr.org/1995/03/corporate-strategy-the-quest-for-parenting-advantage>.

Clegg, S. (2017a) 'Chapter 2', in *Strategy: theory and practice*. 2nd ed. London: Sage, pp. 61-70.

Clegg, S. (2017b) 'Chapter 7', in *Strategy: theory and practice*. 2nd ed. London: Sage, pp. 228–271.

Clegg, S. (2017c) 'Chapter 9, Strategy processes', in *Strategy: theory and practice*. 2nd ed. London: Sage, pp. 313–347. Available at:
<https://contentstore.cla.co.uk/secure/link?id=2cd933bf-569d-e711-80cb-005056af4099>.

Clegg, S. (2017d) 'Chapter 9, Strategy processes : emergence, context, stories', in *Strategy: theory and practice*. 2nd ed. London: Sage, pp. 313–347. Available at:
<https://contentstore.cla.co.uk/secure/link?id=2cd933bf-569d-e711-80cb-005056af4099>.

Clegg, S. (2017e) 'Chapter 12', in *Strategy: theory and practice*. 2nd ed. London: Sage, pp. 429–469.

Cohen, M.D., March, J.G. and Olsen, J.P. (1972) 'A Garbage Can Model of Organizational Choice', *Administrative Science Quarterly*, 17(1). Available at:
<https://doi.org/10.2307/2392088>.

D'Aveni, R.A., Dagnino, G.B. and Smith, K.G. (2010) 'The age of temporary advantage', *Strategic Management Journal*, 31(13), pp. 1371–1385. Available at:
<https://doi.org/10.1002/smj.897>.

David Barry and Michael Elmes (1997) 'Strategy Retold: Toward a Narrative View of Strategic Discourse', *The Academy of Management Review*, 22(2), pp. 429–452. Available at: http://www.jstor.org/stable/259329?seq=1#page_scan_tab_contents.

David G. Sirmon, Michael A. Hitt and R. Duane Ireland (2007) 'Managing Firm Resources in Dynamic Environments to Create Value: Looking inside the Black Box', *The Academy of Management Review*, 32(1), pp. 273–292. Available at:
<http://www.jstor.org/stable/20159292>.

David J. Teece, Gary Pisano and Amy Shuen (1997) 'Dynamic Capabilities and Strategic Management', *Strategic Management Journal*, 18(7), pp. 509–533. Available at:
http://www.jstor.org/stable/3088148?seq=1#page_scan_tab_contents.

Dobbs, R. et al. (2015) *No ordinary disruption: the four global forces breaking all the trends*. 1st ed. New York: PublicAffairs. Available at:
<http://site.ebrary.com/lib/uon/Doc?id=11050386>.

Doig, P. (2015) 'Chapter 7, Artists Have a Point of View, from: Think Like an Artist: . . . and Lead a More Creative, Productive Life', in *Think like an artist: ... and lead a more creative, productive life*. [London]: Penguin Books, pp. 138–157. Available at:
<https://contentstore.cla.co.uk/secure/link?id=a772f1b3-65ac-e711-80cb-005056af4099>.

Dorothy Leonard-Barton (1992) 'Core Capabilities and Core Rigidities: A Paradox in Managing New Product Development', *Strategic Management Journal*, 13, pp. 111–125. Available at: http://www.jstor.org/stable/2486355?seq=1#page_scan_tab_contents.

'Dynamic capabilities at IBM: Driving strategy into action' (no date) *California Management Review* [Preprint]. Available at:
<http://search.ebscohost.com/login.aspx?direct=true&db=bah&AN=25995888&site=ehost-live>.

Ghemawat, P. (no date) 'Globalization in the Age of Trump', Harvard Business Review [Preprint]. Available at: <https://hbr.org/2017/07/globalization-in-the-age-of-trump>.

Gibbs, S. (10AD) 'Tesla to open Shanghai electric car factory', The Guardian [Preprint]. Available at: <https://www.theguardian.com/technology/2018/jul/10/tesla-to-open-shanghai-electric-car-factory-doubling-its-production>.

Greckhamer, T. (2010) 'The Stretch of Strategic Management Discourse: A Critical Analysis', *Organization Studies*, 31(7), pp. 841–871. Available at: <https://doi.org/10.1177/0170840610373196>.

Hamel, G. and Prahalad, C.K. (1989) 'Strategic Intent', 67(3), pp. 63–76. Available at: <https://hbr.org/2005/07/strategic-intent>.

Hautz, J., Seidl, D. and Whittington, R. (2017) 'Open Strategy: Dimensions, Dilemmas, Dynamics', *Long Range Planning*, 50(3), pp. 298–309. Available at: <https://doi.org/10.1016/j.lrp.2016.12.001>.

Henry Mintzberg and James A. Waters (1985) 'Of Strategies, Deliberate and Emergent', *Strategic Management Journal*, 6(3), pp. 257–272. Available at: http://www.jstor.org/stable/2486186?seq=1#page_scan_tab_contents.

Holstein, J., Starkey, K. and Wright, M. (2016) 'Strategy and narrative in higher education', *Strategic Organization* [Preprint]. Available at: <https://doi.org/10.1177/1476127016674877>.

John McGee and Howard Thomas (1986) 'Strategic Groups: Theory, Research and Taxonomy', *Strategic Management Journal*, 7(2), pp. 141–160. Available at: <http://www.jstor.org/stable/2486163>.

Johnson, G. (2017) 'Chapter 1, Introducing strategy', in *Exploring strategy*. 11th ed. Harlow: Pearson, pp. 1–27. Available at: <https://contentstore.cla.co.uk/secure/link?id=e670c571-4b9d-e711-80cb-005056af4099>.

Kornberger, M. and Clegg, S. (2011) 'Strategy as performative practice: The case of Sydney 2030', *Strategic Organization*, 9(2), pp. 136–162. Available at: <https://doi.org/10.1177/1476127011407758>.

Kraaijenbrink, J., Spender, J.-C. and Groen, A.J. (2010) 'The Resource-Based View: A Review and Assessment of Its Critiques', *Journal of Management*, 36(1), pp. 349–372. Available at: <https://doi.org/10.1177/0149206309350775>.

Mintzberg, H. (2009) 'Chapter 4, The positioning school: strategy formation as an analytical process', in *Strategy safari: the complete guide through the wilds of strategic management*. 2nd ed. Harlow: Pearson Prentice Hall, pp. 85–128. Available at: <https://contentstore.cla.co.uk/secure/link?id=d3506492-9797-e711-80cb-005056af4099>.

Mintzberg, H., Ahlstrand, B.W. and Lampel, J. (2009) 'Chapter 9', in *Strategy safari: the complete guide through the wilds of strategic management*. 2nd ed. Harlow: Pearson Prentice Hall, pp. 97–127.

- Ovans, A. (12AD) 'What Is Strategy, Again?', Harvard Business Review, pp. 2–5. Available at: <https://hbr.org/2015/05/what-is-strategy-again>.
- Parnell, J.A. (2006) 'Generic strategies after two decades: a reconceptualization of competitive strategy', Management Decision, 44(8), pp. 1139–1154. Available at: <https://doi.org/10.1108/00251740610690667>.
- Pettigrew, A.M. (1987) 'Context and action in the transformation of the firm', The Journal of management studies, 24(6), pp. 649–670.
- Pettigrew, A.M. (2012) 'Context and Action in the Transformation of the Firm: A Reprise', Journal of Management Studies, 49(7), pp. 1304–1328. Available at: <https://doi.org/10.1111/j.1467-6486.2012.01054.x>.
- Porter, M.E. (1998) 'Chapter 1, Competitive strategy : the core concepts', in Competitive advantage: creating and sustaining superior performance. New York: Free Press, pp. 1–30. Available at: <https://contentstore.cla.co.uk/secure/link?id=0cf2e5d5-d596-e711-80cb-005056af4099>.
- 'Re-conceptualizing Bartlett and Ghoshal's Classification of National Subsid...' (2011) Journal of Management Studies [Preprint]. Available at: <http://search.ebscohost.com/login.aspx?direct=true&db=bah&AN=58120614&site=ehost-live>.
- Richard P. Rumelt (1991) 'How Much Does Industry Matter?', Strategic Management Journal, 12(3), pp. 167–185. Available at: <http://www.jstor.org/stable/2486591>.
- Testing the limits of diversification | McKinsey & Company (no date). Available at: <http://www.mckinsey.com/business-functions/strategy-and-corporate-finance/our-insights/testing-the-limits-of-diversification>.
- 'The perils of bad strategy. By: Rumelt, Richard, McKinsey Quarterly, 00475394, 2011, Issue 1' (no date). Available at: <http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=58572247&site=ehost-live>.
- Whittington, R., Caillaud, L. and Yakis-Douglas, B. (2011) 'Opening Strategy: Evolution of a Precarious Profession', British Journal of Management, 22(3), pp. 531–544. Available at: <https://doi.org/10.1111/j.1467-8551.2011.00762.x>.
- 'Why diversify? Four decades of management thinking.' (1993) Academy of Management Executive [Preprint]. Available at: <http://search.ebscohost.com/login.aspx?direct=true&db=bah&AN=9411302341&site=ehost-live>.
- Will Gompertz (16AD) 'Chapter 6, from: Artists Think Big Picture and Fine Detail', in Think Like an Artist: . . . and Lead a More Creative, Productive Life. Penguin.