

China in the International Business Environment (CHIN2014) (T12216)

View Online



1.

Hill CWL, Hult GTM. International business: competing in the global marketplace. 11th ed. New York: McGraw-Hill Education; 2017.

2.

Hill CWL. International business: competing in the global marketplace. 10th ed, Global ed. Maidenhead: McGraw Hill Education; 2014.

3.

Chang S jin, Oxford University Press. Multinational firms in China: entry strategies, competition, and firm performance [Internet]. Oxford: Oxford University Press; 2013. Available from:
<http://www.oxfordscholarship.com/view/10.1093/acprof:oso/9780199687077.001.0001/acprof-9780199687077>

4.

Deresky H. International management: managing across borders and cultures : text and cases. 8th ed., Global ed. Harlow: Pearson; 2014.

5.

Hamilton S, Zhang J, MyiLibrary. Doing business in China: avoiding the pitfalls [Internet]. Basingstoke: Palgrave Macmillan; 2012. Available from:
<https://ebookcentral.proquest.com/lib/nottingham/detail.action?docID=832163>

6.

Peng MW, Meyer K. International business. London: Cengage Learning; 2011.

7.

Williamson PJ. The competitive advantage of emerging market multinationals. Cambridge: Cambridge University Press; 2013.

8.

Peng MW, Meyer K. International business. 2nd ed. Andover: Cengage Learning EMEA; 2016.

9.

Daniels JD, Radebaugh LH, Sullivan DP. International business: environments and operations. 16th ed. New York: Pearson; 2018.

10.

Collinson S, Narula R, Rugman AM. International business. 7th ed. Harlow: Pearson; 2017.