China in the International Business Environment (CHIN2014) (T12216)



Chang, S. and Oxford University Press (2013) Multinational firms in China: entry strategies, competition, and firm performance. Oxford: Oxford University Press. Available at: http://www.oxfordscholarship.com/view/10.1093/acprof:oso/9780199687077.001.0001/acprof-9780199687077.

Collinson, S., Narula, R. and Rugman, A.M. (2017) International business. 7th ed. Harlow: Pearson.

Daniels, J.D., Radebaugh, L.H. and Sullivan, D.P. (2018) International business: environments and operations. 16th ed. New York: Pearson.

Deresky, H. (2014) International management: managing across borders and cultures: text and cases. 8th ed., Global ed. Harlow: Pearson.

Hamilton, S., Zhang, J., and MyiLibrary (2012) Doing business in China: avoiding the pitfalls . Basingstoke: Palgrave Macmillan. Available at: https://ebookcentral.proguest.com/lib/nottingham/detail.action?docID=832163.

Hill, C.W.L. (2014) International business: competing in the global marketplace. 10th ed, Global ed. Maidenhead: McGraw Hill Education.

Hill, C.W.L. and Hult, G.T.M. (2017) International business: competing in the global marketplace. 11th ed. New York: McGraw-Hill Education.

Peng, M.W. and Meyer, K. (2011) International business. London: Cengage Learning.

Peng, M.W. and Meyer, K. (2016) International business. 2nd ed. Andover: Cengage Learning EMEA.

Williamson, P.J. (2013) The competitive advantage of emerging market multinationals. Cambridge: Cambridge University Press.