

China in the International Business Environment (CHIN2014) (T12216)

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@book{Collinson_Narula_Rugman_2017, address={Harlow}, edition={7th ed}, title={International business}, publisher={Pearson}, author={Collinson, Simon and Narula, Rajneesh and Rugman, Alan M.}, year={2017} }

@book{Daniels_Radebaugh_Sullivan_2018, address={New York}, edition={16th ed}, title={International business: environments and operations}, publisher={Pearson}, author={Daniels, John D. and Radebaugh, Lee H. and Sullivan, Daniel P.}, year={2018} }

@book{Deresky_2014, address={Harlow}, edition={8th ed., Global ed}, title={International management: managing across borders and cultures : text and cases}, publisher={Pearson}, author={Deresky, Helen}, year={2014} }

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